



Maarten de Borst is a Strategy Consultant at Numbers, a boutique advisory firm specializing in the practical application of technology within the financial sector. After seven years in various roles at ING, ABN Amro, and Moneyou, Maarten was captivated in 2016 by the emerging world of crypto and blockchain technology. Recognizing the need for greater practical applicability of technology within organizations, he went on to found Numbers.

In addition to his advisory work, Maarten is the author of Building Digital Trust (Noordhoff Business), and an advisor on Cyber & Financial Crime with the Regional Investigation Service of the Amsterdam Police Unit. He is also an active speaker on the intersection of technology and finance. In 2020, he was recognized by Het Financieele Dagblad as one of the Netherlands' most promising young talents.

Maarten graduated cum laude from Erasmus University Rotterdam with a Master's degree in Financial Economics.