

The brightest minds in finance

Sustainable Finance

Leading the transition to long-term value creation

How can finance professionals lead the transition to long-term value creation within a sustainable economy? This two-day program will provide practical tools on how to incorporate environmental, social, and governance (ESG) issues into the investment process to enhance value.

The course covers the key players in the ESG space (institutional investors, companies, ESG raters, regulatory institutions), their motivations and incentives related to sustainable finance ("value" or "values"), ESG measurement and metrics, ESG shareholder engagement, the link between ESG quality and financial performance, and ESG-related disclosures.

There will be two focus topics within these broader themes. The first focus topic covers in depth climate and biodiversity finance, that is, how investors, companies, and regulators can address the risks and opportunities related to climate change and biodiversity loss. A second focus topic will be on ESG ratings and how they can (and cannot) enhance financial decision making in the sustainable finance space.

The interactive program offers an intensive learning experience, combining the latest academic insights with group discussions, practical exercises, and insightful case studies. Participants will be ahead of the curve when it comes to understanding, and critically assessing, how sustainable finance can transform organizations and the economy.

How you will benefit

By attending the program, you will

- Gain a solid understanding of the key players in the sustainable finance space
- Understand the value and values dimensions of sustainable finance
- Learn in depth how to measure and manage climate and biodiversity risks
- Investigate different ESG ratings and critically assess their potentials
- Explore and understand the link between ESG quality and financial performance

Who should attend

The Sustainable Finance program is relevant to a wide range of finance professionals, among them:

- Asset Managers
- (Pension) Fund Managers
- Bankers
- Finance professionals who want to understand how to lead the transition to a sustainable economy
- Regulators covering ESG-related issues
- Family offices

Program at a glance

Day 1

Introduction

- Importance of sustainable finance
- · Value versus values in sustainable finance
- Sustainable finance landscape, key players
- Current (regulatory) trends in sustainable finance

ESG-related investment strategies

- ESG integration
- Divestment
- Impact investing

ESG-related financing instruments

- Sustainability-lined bonds
- Green bonds

Sustainable finance and financial performance

- ESG effects on firm valuations
- ESG effects on stock returns
- Risk premiums versus investor flows

Shareholder engagement

- Motives and tools to engage portfolio companies
- Investor coordination
- Effects of engagement

Day 2

Climate and biodiversity finance

- Measuring and managing climate risks
- Carbon risk premium
- Measuring biodiversity risks
- Biodiversity risk premium
- · Climate and nature-related disclosures

ESG ratings

- ESG rating providers
- ESG rating methodology
- Conflicts of interests
- · How to use (and not to use) ESG ratings

2 days | € 3,100 | Check AIF.nl for dates

The expert

Meet the brightest minds in finance. Learn from the world's leading finance academics and experienced corporate executives.

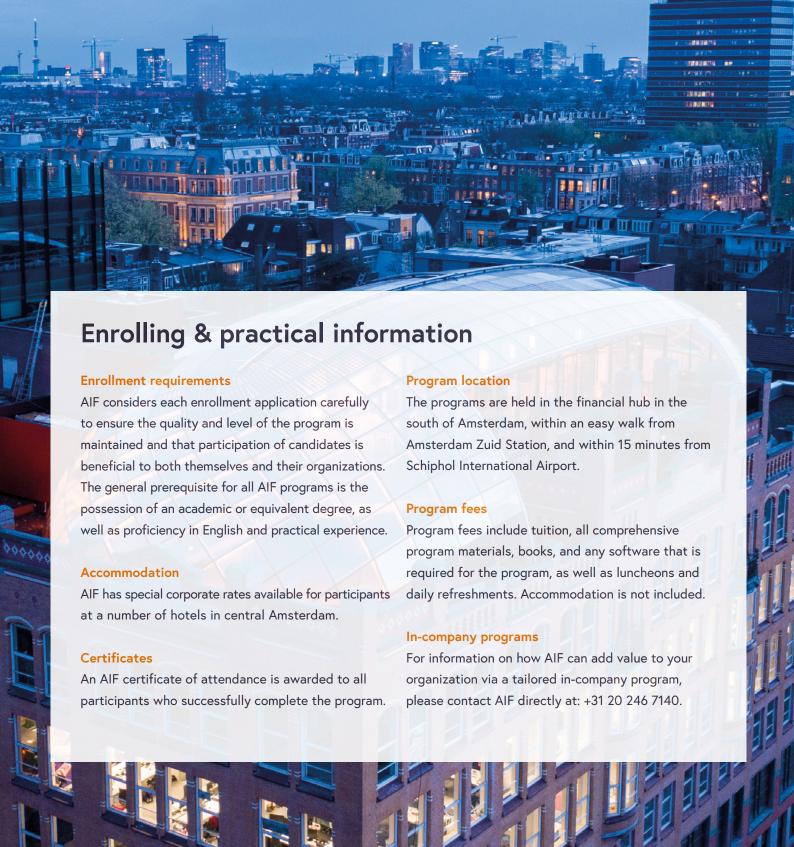


Prof. Dr. Zacharias
Sautner is Professor of
Sustainable Finance at the
University of Zurich (UZH)
and a Senior Chair at the

Swiss Finance Institute (SFI). Through his research on ESG topics such as climate change or biodiversity, he provides insights on how finance can contribute to a more sustainable future. He enjoys spreading his sustainable finance views in keynote speeches around the world.

His research was published in leading international journals, and he was ranked #23 globally across 12,000 business authors in a ranking based on SSRN research paper downloads (January 2023, calculated over the past 12 months). His research has been cited more than 7,000 times according to Google Scholar and his expertise is referenced in newspapers such as Wall Street Journal, New York Times, or Financial Times, and in reports by the IMF, ECB, or European Commission as well as in speeches by central bankers. Two of his research papers were ranked #3 and #4 in a Financial Times ranking of "Business School Sustainability Research: What is Read Most?" (July 2023).

Zacharias Sautner acts as Associate Editor at the Review of Financial Studies, Management Science, Journal of Finance & Quantitative Analysis, Journal of Banking & Finance, and Journal of Corporate Finance. He is also a Regular Research Visitor at the ECB and advises institutional investors on ESG issues. He is a Director of the European Finance Association. Prior to moving to Switzerland, he was Professor of Finance at Frankfurt School of Finance & Management, where he for many years headed the finance department.



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