



The brightest minds in finance

Beyond ESG: purpose and sensemaking in complex finance

Master ethical dilemmas for sound governance and decision-making

The complexity of society's dynamics and demands from fiduciary responsibilities in finance requires a mindset which bolsters your decision-making quality. To be able to genuinely mitigate risks and seize opportunities for better outcomes, you need to have a keen situational awareness and corresponding reaction capabilities. As values always change, this 'sharpening of your toolkit' is an ongoing process.

The **Beyond ESG: purpose and sensemaking in complex finance** program provides you with essential insights and tools to structure and enhance your thinking for lowering risks and improving results. During two days models and tools from moral philosophy and positive psychology will be applied to concrete and real-life financial settings. This enables learning to deal with dilemmas, resulting in better governance and better decision-making. Participants will be actively engaged in formal transfer of knowledge, case study work and group debates.

How you will benefit

By attending the program, you will

- Gain structural insights for shaping the agenda for finance in society
- Improve your understanding of ethical risks and moral dilemmas
- Sharpen your awareness of the broad spectrum of interests at stake and their governance impact
- Enrich analytical tools to assess situations/ scenarios to decide upon a better course of action
- Shed a new light on own experiences, inner convictions and personally known and unknown biases

Who should attend

The **Beyond ESG: purpose and sensemaking in complex finance** program is designed for:

- Executive and non-executive decision-makers in investments, banking, finance and treasury
- Senior regulators in financial markets interested in deepening their supervisory execution
- Legal and financial advisors to top management ambitious to take their counsel to the next level

Please contact us should you feel the need to verify your level of knowledge.

"Many financial firms run into trouble because they take executive decisions without really understanding the ethical implications."

Eelco Fiole, Adjunct Professor Finance Ethics at the Universities of Lausanne and Neuchatel

Program at a glance

Day 1

- How does ethics relate to societal needs as proxied by the Sustainable Development Goals, to corporate purpose for financial services firms, to market operations and to leading concepts in finance?
- Introduction to ethical thinking and the relationship with economic and legal thinking: sequences, overlaps and differences.
- How does uncertainty, complexity of wicked non-linear problems, and judgment errors resulting in biases work out on ethical risk?

Day 2

- How does procedural and substantive fairness work and what are important ethical thinking models including deontology, utilitarianism and virtue ethics?
- What is agency in finance, when does the fiduciary relationship appear and how do moral versus legal fiduciary duties compare?
- How do conflicts of interest and duties function, what is the relationship with regulations and what is the impact on governance design?
- When does the process of ethical evaluation take place, and what is the role of framing and moral intensity on decision making?
- How do singular notions of ethics relate to organization cultural expressions and how can codes of ethics be effective?

2 days | € 2,850 | Check AIF.nl for dates

The expert

Meet the brightest minds in finance. Learn from the world's leading finance academics and experienced corporate executives.



Dr. Eelco Fiole, CFA is co-founder and the managing partner of Alpha Governance Partners, a fiduciary services partnership with partners

serving as risk governance specialists in complex investments, blockchain, sustainability and fintech, across Europe, North America and Asia. Furthermore, he is adjunct professor of finance ethics at the Universities of Lausanne and Neuchatel.

Based in Zurich and Singapore and with almost 30 years in the finance industry, Dr Fiole has 15+ years of board, COO and CFO experience, among others as CFO of the Tezos Foundation (blockchain) and as COO Alternative Investments (Switzerland and USD 17 billion of global strategies) with Credit Suisse Asset Management in Zurich/New York/London. He gained advisory experience with PwC in Zurich and started his career as a corporate banker with ABN AMRO in Amsterdam. His current mandates in asset management are focused on governance in tokenization and in sustainability.

Eelco holds a PhD in economics (Basel) and degrees in applied ethics (Zurich), positive leadership (Madrid), social innovation (Cambridge), blockchain technologies (Barcelona), laws (London), business administration, and mechanical engineering (both Rotterdam). In 2022, Eelco is the recipient of the Inspirational Leader Award for Ethics of CFA Institute, a global recognition.

Enrolling & practical information

Enrollment requirements

AIF considers each enrollment application carefully to ensure the quality and level of the program is maintained and that participation of candidates is beneficial to both themselves and their organizations. The general prerequisite for all AIF programs is the possession of an academic or equivalent degree, as well as proficiency in English and practical experience.

Accommodation

AIF has special corporate rates available for participants at a number of hotels in central Amsterdam.

Certificates

An AIF certificate of attendance is awarded to all participants who successfully complete the program.

Program location

The programs are held in the center of Amsterdam, within an easy walk from Amsterdam Central Station, and within 30 minutes from Schiphol international airport.

Program fees

Program fees include tuition, all comprehensive program materials, books, and any software that is required for the program, as well as luncheons and daily refreshments. Accommodation is not included.

In-company programs

For information on how AIF can add value to your organization via a tailored in-company program, please contact AIF directly at: +31 20 246 7140.

Ready to learn more? Find your program and reserve your place at [AIF.nl](https://aif.nl)

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